Mission & Values

Mission Statement

The mission of New Student & Family Programs is to provide new undergraduate students the information and activities needed to transition smoothly to the University of North Carolina at Chapel Hill, and to promote an on-going relationship between the families of all current Carolina undergraduate students and the University in support of their students’ success at Carolina.

Core Values

**Learning**: Facilitate the student academic experience  
**Student Success**: Provide support through transitions  
**Inclusivity**: Cultivate an inclusive campus community  
**Collaboration**: Foster community connections with internal and external partners  
**Communication**: Communicate expectations, services, and resources  
**Leadership**: Promote leadership and engagement opportunities

Departmental Goals

- Provide high-quality orientation and transition programming and services to students and family members of all Carolina undergraduates.
- Provide timely, relevant communications regarding expectations, resources, and services available to students and family members during their years at Carolina.
- Foster an inclusive and collaborative environment by working with campus partners to ensure that our programs, leadership opportunities, and services serve all Carolina students and families.
- Provide leadership and service opportunities for students and family members through student employment opportunities and family volunteer positions.
- Utilize relevant theory, research, and data to improve current and develop additional programs and services.
- Foster personal development and career advancement of NSFP staff through professional development and training opportunities.
- Efficiently manage financial and human resources in compliance with University
policies.

Source URL: https://nsfp.unc.edu/about-us/mission-values