DEFINE YOUR INFORMATION

The iSchool @UNC Chapel Hill

/uncsil
Dedicated
INFORMATION
PROFESSIONALS
HELP BRIDGE
KNOWLEDGE GAPS
AND MANAGE
INFORMATION
OVERLOAD

INFORMATION
PROFESSIONALS:

>> Solve problems
>> Help people of all ages
>> Manage big data
>> Create Web sites
>> Implement social media strategies
>> Communicate with diverse communities
>> Collaborate with other professionals

>> Develop information policy
>> Lead information enterprises and services
>> Negotiate site licenses
>> Teach information literacy skills
>> Manage technical vocabularies
>> Design and evaluate information systems
>> Advocate for access and privacy

INFORMATION PROFESSIONALS ARE:

>> Dedicated  >> Creative  >> Analytical  >> Leaders
SILS educates innovative and responsible thinkers who will lead the information professions; discovers principles and impacts of information; creates systems, techniques, and policies to advance information processes and services; and advances information creation, access, use, management, and stewardship to improve the quality of life for diverse local, national, and global communities.

The School of Information and Library Science (SILS) educates information professionals on the effective use of information; our graduates then design and develop systems and services to help people and information and create new knowledge in a variety of settings. Information professionals help people filter vast arrays of data and information that streams to them every minute and evaluate the usefulness of information sources. Information professionals manage collections of text, code, imagery and other forms of data in large and small organizations and businesses.

With acclaimed degree programs, the School attracts some of the best and brightest students from around the world. We seek exceptional students who have the potential to excel in their studies and to become future leaders in the field.
Located in the heart of the beautiful University of North Carolina at Chapel Hill campus, SILS prides itself on providing high quality educational and research opportunities in a dynamic, interdisciplinary learning environment. SILS is committed to leadership and service and it benefits from and values a community of connected professionals. Since 1931, the School has educated individuals to work in information and library science fields. Academic excellence has been a hallmark of SILS since its founding.

**Programs include:**

- Bachelor of Science in Information Science (BSIS)
- Dual Bachelor’s to Master’s of Science in Information or in Library Science
- Dual Degree in Environmental Informatics (BS in Environmental Sciences, MS in Information Science)
- Dual Master’s Degree Programs
- Master of Science in Library Science (MSLS)
- Master of Science in Information Science (MSIS)
- Post Master’s Certificate (PMC)
- Doctor of Philosophy in Information and Library Science (PhD)

*Our MSLS and MSIS degrees are accredited by the American Library Association (ALA).*

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**Award Winning Faculty**

- SILS faculty are world-renowned for their research and continue to win major awards of excellence for their teaching and contributions to the field.
- Their research represents a wide range of topics, including information seeking behavior, health informatics, digital archives, rule-based data management, the impact of social media, storytelling and folklore, social justice issues in youth library services, visual analytics, natural language processing, human-computer interaction, and information access for underserved populations.
- SILS faculty have served as presidents and members of governing boards in international information and library science professional organizations.

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**In support of the University of North Carolina at Chapel Hill’s diversity goals and the mission of the School of Information and Library Science, SILS embraces diversity as an ethical and societal value. We broadly define diversity to include race, gender, national origin, ethnicity, religion, social class, age, sexual orientation and physical and learning ability. As an academic community committed to preparing our graduates to be leaders in an increasingly multicultural and global society we strive to:**

- Ensure inclusive leadership, policies and practices
- Integrate diversity into the curriculum and research
- Foster a mutually respectful intellectual environment in which diverse opinions are valued
- Recruit traditionally underrepresented groups of students, faculty and staff
- Participate in outreach to underserved groups in the State

The statement represents a commitment of resources to the development and maintenance of an academic environment that is open, representative, reflective and committed to the concepts of equity and fairness.
CAREERS AND LIFELONG PASSIONS

Graduates from our programs are highly regarded for the skills, knowledge and expertise they gain from the coursework and hands-on experiences offered through SILS. Employers recruit our students and many are hired before they even graduate.

SILS GRADUATES HOLD POSITIONS OF:

• Social Media Strategist, Electronic Documents Management Specialist, Data Services and Public Policy Librarian, IT Director, State Librarian, Data Analyst, User Experience Designer, Project Manager, Digital Initiatives Librarian, Metadata Librarian, Archivist, Teen Services Coordinator, Web Strategist, Information Architect, Chief Technology Officer, Clinical Trial Administrator, Knowledge Execution Lead, and many more!

Our students explore the exciting, emerging and growing fields of information and library science in:

• Academic Librarianship
• Archiving and Preservation
• Cyber and Internet Security
• Data Analysis and Management
• Digital Curation
• Electronic Publishing
• Health Informatics
• Makerspace Initiatives
• Market, Business and Competitive Intelligence
• School Librarianship
• Search Engine Optimization
• Social Media (Facebook, Twitter, LinkedIn, etc.)
• UX (User Experience) Design and Architecture

WHO IS HIRING OUR GRADUATES?

Amazon, Apple, Cisco Systems, Credit Suisse, Deloitte, U.S. Department of Justice, Federal Bureau of Investigation, Fidelity Investments, GlaxoSmithKline, Google, Harvard University, IBM, Library of Congress, Microsoft, Red Hat, SAS, Smithsonian Institution, Yahoo, Yale Center for the British Arts and more!

INNOVATION

Entrepreneurs are shaped and mentored at SILS. Graduates of our program have developed software, created new programs to share information and opened new businesses—often before they leave Manning Hall.

>> NoveList
>> Eighty Percent Solutions
>> MoreBetterLabs
>> KeonaHealth
>> Freedom (app blocker)
>> WhyEquals, LLC
>> shipindex.org
>> LibraryH3lp
>> VNS Group, Inc.
>> InfoCrofters
>> LibraryBox
>> ImpactStory