2023 - 2024
Carolina Parents Council Grant Awards
1. What’s the Parents Council?

Let’s start with what this program is about...
What is the Parents Council?

- A group of current Carolina families
- They have educational meetings, socials, and volunteer time and funding to support our office, families, and students.
- The Grant Awards program has given over $1.9M since 1985 to enhance student-centered programming.
2. The Application Process

Let’s learn more about the process...
Eligibility

- UNC departments whose program(s) will benefit and enhance undergraduate student life and learning.
- UNC student organizations, operating through an academic or Student Affairs department.
Plan Your Proposal

- Before starting, think critically about your program plan. Thoughtful plans have resulted in better funding decisions.
- How does your program meet student needs? How does it benefit students?
- What is your timeline?
- What are your goals?
- What is your budget?
Plan Your Proposal

- Who are you collaborating with?
- What is the impact to students/the community?
- How are you assessing the outcome/measuring success?
- Who is advising you? Do you have a finance manager?
Plan Your Proposal

- Visit go.unc.edu/pcgex to view the example application.*
- *Many have asked for a “good” example of a successful application. The link below will share a real example. May it serve as a guide, but not be prescriptive for your approach to proposing your idea.
Application Parameters

- **NOT Funded:**
  - Typically, giveaways, food, and prizes
  - Salaries or stipends

- Is your group submitting multiple proposals? Consider aligning your efforts.

- Grant Awards cannot serve as “flow-throughs” for other non-profit organizations or philanthropies.
Apply!

View the instructions here: go.unc.edu/pcginstructions

Apply here: go.unc.edu/pcgapp

nsfp.unc.edu
Timeline

Oct. 31 - Dec 9, 2022 (11:59pm ET): Apply!
Feb. 6, 2023: Finalist are notified to prepare presentation for the Interview Day
Feb. 24, 2023: The Interview Day
April 2023: Grant award recommendations are voted on by the Council
July 19, 2023: Funding Available
May 1, 2024: Funding used/Program completed. Final evaluations are due.
3. Interview Day

What’s next?
Interview Day

- February 24, 2023
- In-person interviews.
- 10-minute slots
  - 5 minutes to present
  - 3 minutes for Q&A
  - 2 minutes to transition/flex time
- Parents Council Executives (18 families)
  - Additional Council streaming/viewing
Live and virtual interview presentations typical feature one or more program representatives pitch their proposal beyond all that was shared in the application. Below are three examples* of slide decks** used by applicants.

Example #1 – CAPS Transportation Project
Example #2 – Carolina ESports Arena
Example #3 – Stop the Bleed Initiative

*Let these serve as inspiration on what to share (e.g. overview, budget, funding requested, and the impact to students) and not be confining or prescriptive for you as you creatively bring your idea to the Interview Day.

**Remember you may use items outside of slide decks, for example videos, handouts, or simply speaking.
Recent Programs Funded

**Grants Awards 2021-2022**

**Heritage Month & Identity**
**Awareness Book Series - $1,000**
The program will provide students the opportunity to dialogue with their peers and engage in a conversation around what they are reading about identity, community, and understanding others.

**Local Legends - $2,000**
Bring awareness to the contributions of Black individuals at the Chapel Hill and greater North Carolina area.

**Carolina Union: Touchless Water**
**Faucet Upgrade - $6,000**
Refurbish restroom, limit water consumption, and increase sanitation efforts in the Carolina Union restrooms.

**Arts Everywhere - $4,000**
Create a peer to peer platform to support students and the arts across Carolina.

**Interconnection & Mental Health Conference - $5,500**
Provide a safe space for the community to discuss their interpersonal identities and how it impacts mental health.

**Carolina Union Project**
**Refuse - $6,000**
Banish a狂欢 standard of waste/reusing in the facility while increasing the recycling rate.

**Carolina Political Review Summer Reporting Stipend - $1,600**
Produce high-quality journalistic content through the break between academic terms by supporting travel for interviews, archive access, or other necessary materials.

**The Lab Series - $5,500**
Provide an out-of-classroom educational experience to the university community in graphic design, photography, videography, and social media marketing.

**Wellness and Humanities**
**Journal - $5,500**
Foster creative work, research, and discussion in the fast-growing field of the health humanities.

**CAPS Well Ride - $14,689.78**
A student-led initiative to fund anonymous, safe, and reliable transportation to and from off-campus mental health appointments and services.

**Champions for Change - $6,000**
Fostering meaningful engagement and activism to support prevention models for interpersonal violence on-campus.

**Fall Into Your Major - $1,000**
Supporting efforts gathering alumni of color across the Carolina Community in support of students and their professional development.

**Jump Ahead - $500**
Supporting student organization efforts to engage K-12 students in physical activity after school.

*Recent years have been atypical, given the impact of COVID-19. The pandemic resulted in many awards need extensions into the following year to adequately deliver the program.*
FAQs:

- How much should I request? What are typical grant amounts?
- When can I use the funds?
- What can I purchase with funds?
- I don’t have a “finance manager”, so what do I do?
Thanks!

Contact us!

Seek answers and support by emailing families@unc.edu