Carolina Parents Council Grant Awards

2022 - 2023
Hello!

I am Justin Inscoe

Associate Director
New Student & Family Programs

inscoe@unc.edu
families@unc.edu
1. What's the Parents Council?

Let’s start with what this program is about...
What is the Parents Council?

- A group of current Carolina families
- They have educational meetings, socials, and volunteer time and funding to support our office, families, and students.
- The Grant Awards program has given over $1.85M since 1985 to enhance student-centered programming.
The Application Process

Let’s learn more about the process...
Eligibility

- UNC departments whose program(s) will benefit and enhance undergraduate student life and learning.
- UNC student organizations, operating through an academic or Student Affairs department.
Plan Your Proposal

- Before starting, think critically about your program plan. Thoughtful plans have resulted in better funding decisions.
- How does your program meet student needs? How does it benefit students?
- What is your timeline?
- What are your goals?
- What is your budget?
Plan Your Proposal

- Who are you collaborating with?
- What is the impact to students/the community?
- How are you assessing the outcome/measuring success?
- Who is advising you? Do you have a finance manager?
Click **HERE** to view the example application.*

*Many have asked for a “good” example of a successful application. The link below will share a real example. May it serve as a guide, but not be prescriptive for your approach to proposing your idea.
Application Parameters

- **NOT Funded:**
  - *Typically,* giveaways, food, and prizes
  - Salaries or stipends

- Is your group submitting multiple proposals? Consider aligning your efforts.

- Grant Awards cannot serve as “flow-throughs” for other non-profit organizations or philanthropies.
Apply!

View the instructions here: go.unc.edu/pcginstructions

Apply here: go.unc.edu/pcgapp

nsfp.unc.edu
Timeline

- Nov. 1-Dec. 10, 2021 (5pm ET): Apply!
- Feb. 7, 2022: Finalist are notified to prepare presentation for the Interview Day
- Feb. 25, 2022: The Interview Day
- April 2022: Grant award recommendations are voted on by the Council
- July 20, 2022: Funding Available
- May 1, 2023: Funding used/Program completed. Final evaluations are due.
3. Interview Day

What’s next?
Interview Day

- February 25
- In-person interviews.
- 10-minute slots
  - 5 minutes to present
  - 3 minutes for Q&A
  - 2 minutes to transition/flex time
- Parents Council Executives (18 families)
  - Additional Council streaming/viewing
Live and virtual interview presentations typical feature one or more program representatives pitch their proposal beyond all that was shared in the application. Below are three examples* of slide decks** used by applicants.

- **Example #1** – CAPS Transportation Project
- **Example #2** – Carolina ESports Arena
- **Example #3** – Stop the Bleed Initiative

*Let these serve as inspiration on what to share (e.g. overview, budget, funding requested, and the impact to students) and not be confining or prescriptive for you as you creatively bring your idea to the Interview Day.

**Remember you may use items outside of slide decks, for example videos, handouts, or simply speaking.
### Grants Awards 2021-2022

**A snapshot of Carolina Parents Council Grants Recipients and their initiatives for the 2021-2022 academic year.**

#### Recent Programs Funded

**Heritage Month & Identity Awareness Book Series - $1,000**
This program will provide students the opportunity to dialogue with their peers and engage in conversations around what they are reading about identity, community, and understanding others.

**Local Legends - $2,000**
Bring awareness to the contributions of Black individuals in the Chapel Hill and great North Carolina area.

**Carolina Union: Touchless Water Faucet Upgrade - $6,000**
Refresh restrooms, limit water consumption, and increase sanitation efforts in the Carolina Union restrooms.

**Arts Everywhere - $4,000**
Create a peer to peer platform to support students and the arts across Carolina.

**UNC Chapel Hill - $2,643**
Gives student-athletes a voice through creative media story-telling.

**Intersectionality & Mental Health Conference - $3,500**
Provide a safe space for the community to discuss their intersectional identities and how it impacts mental health.

**Carolina Union Project Refuse - $60,000**
Institute a no-waste standard of waste/recycling in the facility while increasing the recycling rate.

**Carolina Political Review Summer Reporting Stipend - $1,600**
Produce high-quality journalistic content through the bridge between academic terms by supporting travel for interviews, archive access, or other necessary materials.

**The Lab Series - $35,000**
Provide an out-of-classroom educational experience to the university community in graphic design, photography, videography, and social media marketing.

**Health and Humanities Journal - $350**
Foster creative work, research, and discussion in the fast-growing field of the health humanities.

**CAPS Well Ride - $34,689.78**
A student-led initiative to fund anonymous, safe, and reliable transportation to and from off-campus mental health appointments and services.

**Champions for Change - $6,000**
Fosters innovation and growth in educational leadership for corporations and industries.

**Fall Into Your Major - $1,000**
Supporting efforts gathering women of color across the Carolina Community in support of students and their professional development.

**Jump Ahead - $500**
Supporting student organization efforts to engage K-12 students in physical activity after school.

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*Recent years have been atypical, given the impact of COVID-19. The pandemic resulted in many awards need extensions into the following year to adequately deliver the program.*
FAQs:

- How much should I request? What are typical grant amounts?
- When can I use the funds?
- What can I purchase with funds?
- I don’t have a “finance manager”, so what do I do?
Thanks!

Contact us!

Seek answers and support by emailing families@unc.edu