



**Student Government Mental
Health Task Force:
CAPS Transportation
Project**



Approximately
1 in 5

U.S. Adults Suffer From Mental Illness in a
given year.




Approximately
1,500

UNC students are referred to off-campus counseling services after completing their CAPS sessions.



~43%

of these students accepted these referrals.



Administrator and student feedback has suggested that a major factor preventing students from accepting and attending referral appointments is the lack of accessible and affordable transportation options.



Goal of Transportation Project

To provide free transportation services for students to access referral appointments for off-campus counseling and other psychological services.

Our Project Proposal

TARGET POPULATION: First-Year Students

The Transportation Project will most likely partner with Lyft, an on-demand transportation company, to offer students a subsidized transportation to these appointments.



Successful Partnerships

Uber at UPenn

Uber partnered with the undergraduate university to provide students pick up and drop off at university selected spaces on campus known as “Uber Zones”

Lyft with the American Cancer Society

Lyft partnered with the Miami A.C.S. to provide cancer patients with free rides to and from doctors appointments.



THANKS!

Any questions?