Application Information & Timeline

Each year the Carolina Parents Council awards funding to eligible campus partners, departments, and organizations. These funds consist of monies raised from the Parents Council members of undergraduate students and emeritus members of the Council. The Parents Council has granted substantial funding to several academic and student affairs departments for programs/events that contribute to the quality of undergraduate student life and learning at Carolina.

All applicants will receive notification as to whether or not their proposal has been recommended for funding. If funding is awarded, the notification will include the amount, any stipulations that may apply to its usage, and required accounting procedures.

Eligibility:

- University departments whose program/event will benefit and enhance undergraduate student life and learning at the University of North Carolina at Chapel Hill.
- UNC student organizations through an academic or student affairs department.

Evaluation:

All questions on the application must be completed to qualify for consideration.

Applications should demonstrate a sincere interest in undergraduate student needs, and programs/events must primarily benefit students.

The program/event must be viable and produce sufficient results, even if only a portion of the amount requested is awarded. Applicants will be required to demonstrate this quality on the application by highlighting budget items imperative to the program’s success.

Applications will be evaluated on the following components:

1. Timeline: a detailed, reasonable timeline
2. Goals/objective: clear, achievable goals
3. Budget: complete, responsible budget
4. Collaboration: strong partnerships are evident, no duplication of services
5. Student/community impact: quality of experience and/or quantity of students
6. Assessment: detailed evaluation plan for measuring success/learning

**Parameters:**

- Funding is generally NOT granted for food, prizes, or giveaways.
- Funding is NOT allocated for salaries or stipends.
- Funding is NOT allocated as pass throughs for other non-profits or philanthropies.
- Be intentional about how your department manages multiple applications.
- There is no guarantee that your application will move forward to the interview round.
- The Council will allocate $50,000 total in awards.

**Timeline**

For timeline and other important information, visit [https://go.unc.edu/pcgawardinfo](https://go.unc.edu/pcgawardinfo) [INSERT NEW LINK IF NEEDED]

The Parents Council looks forward to receiving your application for the 2024-2025 academic year.

*Should you have any questions about the application or procedures, please contact:*
Justin Inscoe, Associate Director, New Student & Family Programs
Division of Student Affairs
CB#5490, Suite 3318, SASB-South
Chapel Hill, NC 27599-5490
E-mail: families@unc.edu
Phone: 919-962-8304
Contact Information - Program Director

Please provide contact information. The Program Director is the person(s) overseeing and sponsoring the award.

1. Name/title of Program Director?

2. Name of Department/Organization:

3. Address/Campus Box#:

4. Telephone Number:

5. Email Address:
Contact Information - Contact Person

The Contact Person is the person(s) responsible for managing the award and meeting all deadlines if awarded.

6. Name/title of Contact Person:

7. Name of Department/Organization:

8. Address/Campus Box#:

9. Telephone Number:

10. Email Address:
Contact Information - Finance Manager

The Finance Manager is the person(s) managing or assisting in the award expenditures/purchasing processes.

11. Name/title of Finance Manager:

12. Name of Department/Organization:

13. Address/Campus Box#:

14. Email Address:
Program Information

Please provide the details of your program here.

15. **Title of Event/Program:**

16. **Summarize your proposal (100 words limit).**
The summary should highlight the focus and impact of your program/event.

17. **Timeline:**
What is the timeline the program/event (include planning, implementation, and follow-up)?

18. **Goals/Objectives:**
Detail the proposed program/event objective(s).

19. **Collaboration:**
What other offices/student organizations will you partner with to achieve your objectives? Include any other sources of anticipated financial support.
20. **Theme:**
Indicate which category best describes your event/program.

- Safety & Wellness
- Student Life
- Undergraduate Academics
- Career Development & Mentorship
- Other

21. **Student/Community Impact - Part 1:**
Describe how students will benefit and what student needs are being addressed.

22. **Student/Community Impact - Part 2:**
Describe the profile of undergraduate students that will be served and estimate the number of students impacted.
Other programmatic information:

23. Is this a new or existing program/event?
   - [ ] New Program
   - [ ] Existing Program
   - [ ] Other

24. Is this a one-time or continuing program/event?
   - [ ] One-Time
   - [ ] Continuing
   - [ ] Other
Assessment

25. Describe how the overall success of the proposed program/event will be measured.
Budget

This section will seek to learn more about your budget planning for the event and what amount you are requesting. We recommend you seek assistance from your department's finance or operations manager.

26. **Explain why Parents Council funds are necessary for this program/event:**

27. **Detail the TOTAL budget amount for the program/event:**
   How much will this program cost in total? What will the money be spent on?

28. **Detail the PORTION OF THE TOTAL budget amount requested from the Parents Council:**
   Of the total budget, what is the amount you are requested from Parents Council funds?

29. **What is the minimum amount of funds needed to make this program possible?**
Other Budget Information

30. Has your department or organization ever received Parents Council funds before? If yes, when, how much, and for what purpose?

31. Provided the program/activity is successful, how do you anticipate sustaining it financially in the future?