

2024 - 2025
Carolina Parents
Council Grant
Awards

1.

What's the Parents Council?

Let's start with what this program is about...

What is the Parents Council?

- A group of current Carolina families
- They have educational meetings, socials, and volunteer time and funding to support our office, families, and students.
- The Grant Awards program has given over \$1.95M since 1985 to enhance student-centered programming.

2.

The Application Process

Let's learn more about the process...

Am I eligible?

Eligibility

- ▣ UNC departments whose program(s) will benefit and enhance undergraduate student life and learning.
- ▣ UNC student organizations, operating through an academic or Student Affairs department.

Plan Your Proposal

- Before starting, think critically about your program plan. Thoughtful plans have resulted in better funding decisions.
- How does your program meet student needs? How does it benefit students?
- What is your timeline?
- What are your goals?
- What is your budget?

Plan Your Proposal

- ▣ Who are you collaborating with?
- ▣ What is the impact to students/the community?
- ▣ How are you assessing the outcome/measuring success?
- ▣ Who is advising you? Do you have a finance manager?

Plan Your Proposal

- ▣ To see an application example visit nsfp.unc.edu/families/parents-council-grant-program
- ▣ *Many have asked for a “good” example of a successful application. May it serve as a guide, but not be prescriptive for your approach to proposing your idea.

Application Parameters

- **NOT Funded:**
 - *Typically*, speakers, giveaways, food, and prizes
 - Salaries or stipends
- Is your group submitting multiple proposals? Consider aligning your efforts.
- Grant Awards cannot serve as “flow-throughs” for other non-profit organizations or philanthropies.

Apply!

▣ View the instructions here:
go.unc.edu/pcginstructions

▣ Apply here:
go.unc.edu/pcgapp

▣ nsfp.unc.edu

Timeline

- Oct. 6 - Dec 1, 2023 (11:59pm ET): Apply!
- Feb. 1, 2024: Finalist are notified to prepare presentation for the Interview Day
- Feb. 23, 2024: The Interview Day
- April 12, 2024: Grant award recommendations are voted on by the Council
- ~July 17, 2024: Funding Available
- May 1, 2025: Funding used/Program completed. Final evaluations are due.

3.

Interview Day

What's next?

Interview Day

- ▣ February 23, 2024
- ▣ In-person interviews.
- ▣ 10-minute slots
 - 5 minutes to present
 - 3 minutes for Q&A
 - 2 minutes to transition/flex time
- ▣ Parents Council Executives (17 families)
 - Additional Council streaming/viewing

Interview Day

▣ Live and virtual interview presentations typical feature one or more program representatives pitch their proposal beyond all that was shared in the application. Below are three examples* of slide decks** used by applicants.

▣ Example #1 – CAPS Transportation Project

▣ Example #2 – Carolina ESports Arena

▣ Example #3 – Stop the Bleed Initiative

- **Let these serve as inspiration on what to share (e.g. overview, budget, funding requested, and the impact to students) and not be confining or prescriptive for you as you creatively bring your idea to the Interview Day.*

***Remember you may use items outside of slide decks, for example videos, handouts, or simply speaking.*

GRANTS AWARDS 2020-2021

A snapshot of Carolina Parents Council Grants Recipients and their initiatives for the 2020-2021 academic year.

STIGMA FREE CAROLINA - \$1000

Continuing efforts to de-stigmatize mental health care and wellness.

SPARK FIRST-YEAR RETREAT - \$1500

Supporting the retreat costs for this co-hort model of support for students of color at Carolina.

CAROLINA IMMERSION FUND - \$5000

Creating a system for providing funding to students who are seeking involvement that includes additional costs to engage in.

UNC CAMPUS EMS - \$3100

\$3100 - funding initiative to help complement emergency response to campus students, with trained student professionals.

THE HELPING HAND PROJECT - \$2500

\$2500 - helping fund materials to support their continued efforts in students using 3D printing technology to support kids by making and distributing prosthetic hands.

JUMP AHEAD - \$500

\$500 - supporting student organization efforts to engage K-12 students in physical activity, after school.

COMMUNITY - \$1000

Providing opportunities for Carolina students to mentor and support youth programs in the local area

RACIAL EQUITY TRAINING SUMMIT - \$3315

Supporting the expenses to bring this training group to students groups via the Campus Y.

COMPUTER SCIENCE & SOCIAL GOOD - \$2000

UNC Computer Science Students creating resources and support of other student organizations and their needs for technological improvements

CAROLINA LATINX CENTER PROGRAMMING - \$1000

Supporting initiatives of this newly inted Center on-campus and their programming for Latinx students.

WELL RIDE - \$10000

A student led initiative to face anonymous, safe, reliable transportation to and from off-campus mental health appointments and services.

CAROLINA NAVIGATORS - \$1000

Helping fund resources to help students learn about global cultures and issues without needing to leave campus.

TELLING YOUR STORY - \$1500

Supporting a television write and speaker Calvin Brown, to address students on how to better tell their story through various media.

CHAMPIONS FOR CHANGE - \$6000

Fraternity men creating training and events to support a prevention model for interpersonal violence on-campus.

WOMXN OF WORTH - \$1800

Supporting efforts gathering women of color across the Carolina Community in support of students and their professional development.

FALL INTO YOUR MAJOR - \$1000

Supporting Academic Advising initiatives to help students find which major or majors will be best for them and their career path and overall interests.

HEALTH & HUMANITIES JOURNAL - \$100

Providing support for the journal to move toward an electronic and digital format for easier delivery to readers.



Grants Awards 2021-2022

A snapshot of Carolina Parents Council Grants Recipients and their initiatives for the 2021-2022 academic year.

Heritage Month & Identity Awareness Book Series - \$1,000

This program will provide students the opportunity to dialogue with their peers and engage in conversation around what they are reading about identity, community, and understanding others.

Local Legends - \$2,000

Bring awareness to the contributions of Black individuals in the Chapel Hill and great North Carolina area.

Carolina Union: Touchless Water Faucet Upgrade - \$6,000

Refresh restrooms, limit water consumption, and increase sanitization efforts in the Carolina Union restrooms.

Arts Everywhere - \$4,000

Create a peer to peer platform to support students and the arts across Carolina.

UNCUT Chapel Hill - \$2,643

Gives student-athletes a voice through creative media story-telling.

Intersectionality & Mental Health Conference - \$3,500

Provide a safe space for the community to discuss their intersectional identities and how it impacts mental health.

Carolina Union Project Refuse - \$6,000

Establish a cohesive standard of waste/recycling in the facility while increasing the recycling rate.

Carolina Political Review Summer Reporting Stipend - \$1,600

Produce high-quality journalistic content through the break between academic terms by supporting travel for interviews, archive access, or other necessary materials.

The Lab Series - \$3,500

Provide an out-of-classroom educational experience to the university community in graphic design, photography, videography, and social media marketing.

Health and Humanities Journal - \$350

Foster creative work, research, and discussion in the fast-growing field of the health humanities.

*CAPS Well Ride - \$14,689.78

A student-led initiative to fund anonymous, safe, and reliable transportation to and from off-campus mental health appointments and services.

*Champions for Change - \$6,000

Fraternity men creating trainings and events to support a prevention model for interpersonal violence on-campus.

*Fall Into Your Major - \$1,000

Supporting efforts gathering women of color across the Carolina Community in support of students and their professional development.

*Jump Ahead - \$500

Supporting student organization efforts to engage K-12 students in physical activity after school.

*Current awards being extended due to impacts by COVID-19

Recent Programs Funded

[Click here to see the 2020-2021 Awards*](#)

[Click here to see the 2021-2022 Awards*](#)

[Click here to see the 2022-2023 Awards](#)

**These years were atypical, given the impact of COVID-19. The pandemic resulted in many awards needing extensions into the following year to adequately deliver the program.*



FAQs:

- ▨ How much should I request? What are typical grant amounts?
- ▨ When can I use the funds?
- ▨ What can I purchase with funds?
- ▨ I don't have a "finance manager", so what do I do?

Thanks!



Contact us!

Seek answers and support by emailing families@unc.edu