2024 - 2025
Carolina Parents Council Grant Awards
1. What’s the Parents Council?

Let’s start with what this program is about...
What is the Parents Council?

- A group of current Carolina families
- They have educational meetings, socials, and volunteer time and funding to support our office, families, and students.
- The Grant Awards program has given over $1.95M since 1985 to enhance student-centered programming.
2. The Application Process

Let’s learn more about the process...
Eligibility

- UNC departments whose program(s) will benefit and enhance undergraduate student life and learning.
- UNC student organizations, operating through an academic or Student Affairs department.
Plan Your Proposal

Before starting, think critically about your program plan. Thoughtful plans have resulted in better funding decisions.

How does your program meet student needs? How does it benefit students?

What is your timeline?

What are your goals?

What is your budget?
Plan Your Proposal

- Who are you collaborating with?
- What is the impact to students/the community?
- How are you assessing the outcome/measuring success?
- Who is advising you? Do you have a finance manager?
Plan Your Proposal

To see an application example visit nsfp.unc.edu/families/parents-council-grant-program

*Many have asked for a “good” example of a successful application. May it serve as a guide, but not be prescriptive for your approach to proposing your idea.
Application Parameters

- **NOT Funded:**
  - Typically, speakers, giveaways, food, and prizes
  - Salaries or stipends

- Is your group submitting multiple proposals? Consider aligning your efforts.

- Grant Awards cannot serve as “flow-throughs” for other non-profit organizations or philanthropies.
Apply!

View the instructions here: go.unc.edu/pcginstructions

Apply here: go.unc.edu/pcgapp

nsfp.unc.edu
Timeline

- Oct. 6 - Dec 1, 2023 (11:59pm ET): Apply!
- Feb. 1, 2024: Finalist are notified to prepare presentation for the Interview Day
- Feb. 23, 2024: The Interview Day
- April 12, 2024: Grant award recommendations are voted on by the Council
- ~July 17, 2024: Funding Available
- May 1, 2025: Funding used/Program completed. Final evaluations are due.
3. Interview Day

What’s next?
Interview Day

- February 23, 2024
- In-person interviews.
- 10-minute slots
  - 5 minutes to present
  - 3 minutes for Q&A
  - 2 minutes to transition/flex time
- Parents Council Executives (17 families)
  - Additional Council streaming/viewing
Live and virtual interview presentations typical feature one or more program representatives pitch their proposal beyond all that was shared in the application. Below are three examples* of slide decks** used by applicants.

- Example #1 – CAPS Transportation Project
- Example #2 – Carolina ESports Arena
- Example #3 – Stop the Bleed Initiative

*Let these serve as inspiration on what to share (e.g. overview, budget, funding requested, and the impact to students) and not be confining or prescriptive for you as you creatively bring your idea to the Interview Day.

**Remember you may use items outside of slide decks, for example videos, handouts, or simply speaking.
**Grants Awards 2020-2021**

A snapshot of Carolina Parents Council Grants Recipients and their initiatives for the 2020-2021 academic year.

**STIGMA FREE CAROLINA - $1000**
Granting efforts to de-stigmatize mental health care and well being.

**SPARK FIRST-YEAR RETREAT - $1500**
Supporting critical need for this cohort and wish to support students of color at Carolina.

**CAROLINA INMERSION FUND - $5000**
Creating a campus providing funding to create new and exciting experiences for students and beyond costs to engage.

**UNC CAMPUS EMS - $1200**
$1200 funding initiative to help complete an emergency response program for students, staff, and offer instruction on the protocol.

**THE HELPING HAND PROJECT - $2500**
Supports students with connecting to resources, mentorship, and other ways students are using social media technologies to support self-care by making and sharing blogs and personal stories.

**JUMP AHEAD - $500**
$500 supporting student engagement efforts in bringing K-12 students to athletics and career after school.

**COMMUNITYUNIVERSITY - $1000**
Providing opportunities for Carolina students in research and support youth programs in the local area.

**RACIAL EQUITY TRAINING SUMMIT - $2315**
Supporting local professionals bring this training group to students groups and the Campus.

**COMPUTER SCIENCE & SOCIAL GOOD - $2000**
Aid Computer Science students mentoring projects for other social services and the community to address the shortfall in the professors.

**CAROLINA LATINOx CENTER PROGRAMMING - $1000**
Supporting initiatives of the Carolina Latinox Center on campus and their programming for the Latinox students.

**WELL RIDE - $1000**
A shared ride initiative to enhance accessibility, value, include transportation to and from campus health facilities and services.

**CAROLINA NAVIGATORS - $1000**
Supporting student engagement efforts in bringing community volunteers and bus drivers to extended real classroom.

**TELLING YOUR STORY - $1500**
Supporting a relationship to real populations, Carolina's library, addressing students in local classrooms to tell their story through writing and multimedia.

**CHAMPIONS FOR CHANGE - $600**
Extending research, teaching, and creative work in support of partnerships for the implementation of academic assignments.

**WOMEN OF WORTH - $1800**
Supporting efforts to enhance engagement and research involving women.

**FALL INTO YOUR MAJOR - $1000**
Supporting initiatives to bring new students to the major endeavors for more accurate and diversified support.

**HEALTH & HUMANITIES JOURNAL - $1000**
Providing support for research and scholarship toward new disciplines and digital forensics to further delivery by faculty.

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**Recent Programs Funded**

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**Grants Awards 2021-2022**


**Heritage Month & Identity Awareness Book Series - $1,000**
This program will provide students the opportunity to dialogue with their peers and engage students in conversations about what they are reading about identity, community, and understanding others.

**Local Legends - $2,000**
Bring awareness to the communities of black individuals in the Chapel Hill and great North Carolina area.

**Carolina Union: Touchless Water Faucet Upgrade - $6,000**
Provide touchless, filter water consumption, and increase sanitation efforts in the Carolina on campus.

**Arts Everywhere - $4,000**
Create a peer-to-peer platform to support students and the arts across Carolina.

**Intersectionality & Mental Health Conference - $3,500**
Provide a safe space for the community to discuss their intersectional identities and how it impacts mental health.

**Carolina Union Project Refuse - $6,000**
Reduce a common example of waste/energy in the facility while increasing the recycling rate.

**The Lab Series - $3,500**
Provide an out-of-classroom educational experience to the university community in graphic design, photography, video, and social media marketing.

**Health and Humanities Journal - $3500**
Focus creative work, research, and discussion in the fast-growing field of the health humanities.

**COPS Well Ride - $14,689.78**
A student-led initiative to fund anonymous, safe, and reliable transportation to and from off-campus mental health appointments and services.

**Champions for Change - $6,000**
Fostering creativity and engagement that aims to support a prevention model for interpersonal violence on campus.

**Fall Into Your Major - $1,000**
Supporting efforts gathering support of local across the Carolina Community in support of students and their professional development.

**Jump Ahead - $600**
Supporting student organization efforts to engage K-12 students in physical activity after school.

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*These years were atypical, given the impact of COVID-19. The pandemic resulted in many awards needing extensions into the following year to adequately deliver the program.*
FAQs:

- How much should I request? What are typical grant amounts?
- When can I use the funds?
- What can I purchase with funds?
- I don’t have a “finance manager”, so what do I do?
Thanks!

Contact us!

Seek answers and support by emailing families@unc.edu