

**CAROLINA
PARENTS COUNCIL**

2026 – 2027 Carolina Parents Council Grant Awards Rubric

	0 (Incomplete/Does Not Meet Expectations)	1 (Developing/Partially Meets Expectations)	2 (Satisfactory/Meets Expectations)	3 (Excellent/Exceeds Expectations)
Timeline	Timeline is vague, not present, or clearly in error (e.g. The timeline is for last year).	A sketchy or inconsistent timeline is present.	A solid timeline is given for the entire project, but lacks some details.	A detailed, complete, and reasonable timeline of the program, from start to finish, is provided.
Goal/Objectives	Goals are not stated or unclear.	The goals are broad and not detailed.	There are adequate and clearly stated goals for this program.	There are clear goals listed with evidence that this program may be successful in meeting them (in a timely manner).
Budget	The budget is unclear or is for salaries/stipends, which are not allowed. Budget includes lots of “padding” and lacks justification.	Budget lacks required justification or includes non-preferred expenses (e.g. food and giveaways).	Budget is complete, but not cost efficient and/or related to activities.	Budget is complete and contains detailed justification. It is cost effective and linked to activities and outcomes.
Collaboration	Collaboration with other groups is not evident.	Collaboration is suggested but not detailed.	Evidence of collaboration is present with some reference to prior partnerships.	Highly collaborative. Evidence of a strong partnership(s) that may indicate success and sustainability.

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Student/Community Impact	Does not present a clear positive impact on UNC students.	Impacts very few UNC students/community members.	There is an adequate impact in terms of number of UNC students impacted and the depth of the experience(s).	This program appears to have a high impact on the number of students and in the depth of the experience.
Assessment/Plan for Measuring Success	There is no evaluation plan for measuring success and/or learning, and the success measures are not provided.	There is a minimal evaluation plan for measuring success and/or learning. Success measures are not well-defined.	There is an evaluation plan with some details for measuring success and/or learning.	There is a detailed evaluation plan for measuring success and/or learning with prior evidence of collaboration and impact.
Recommendation	I do not recommend for funding.	I recommend some funding, with reservations.	I recommend for some funding.	I highly recommend that this program receive some funding.