2027-2028 Grant Awards Scoring Rubric

Score	0	2	4	6	8	10
Application Summary	Incomplete	Non-compliant	Developing	Competitive	Meritorious	Outstanding
Expectations of Completed Application	Misses required sections or documentation.	Fails core eligibility criteria.	Lacks clear plans, budget, and measurements.	Demonstrates a well-planned out project.	Has effective design & strong community impact.	Designs well developed strategy with high impact.
Mission, Purpose, & Goals	None	Unclear	Broad and not detailed	Adequate and stated	Well defined, clear goals	VERY clear with evidence for success.
Student Need	None	Not much	A bit	Some	More	YES!
Student Reach	0	Very few/1 - 10	11 - 50	Adequate impact/ 51 - 100	101 - 500 students	High impact (500+)/ Depth of experience
Timeline	None	Vague or with errors	Sketchy or inconsistent	Developed	Lacks some details	Detailed & reasonable
Collaboration	None	Doesn't know	Suggested but not detailed	Present/Refer to past partnership	Highly collaborative	Partnerships support success & sustainability
Budget	None or not allowed	Partially complete	Completed with lots of "padding" w/o justification	Balances but inefficient or unrelated.	Cost effective AND detailed justification.	Ties to activities and outcomes.
Measurable Outcomes	None	Very minimal	Minimal and not well defined	Plan with some details	Plan with most details clear	Detailed plan and implementable
Recommendation	None/$0	$1 - $750	Some funding with reservations/ $750 - $1500	Some funding/ $1501 - $2000	$2001 - $2750	Fully support with max funding/ $2750 - $3500

1. **Application Summary**
   Is the application complete? Is everything filled out to evaluate - UNDERGRADUATE program with a timeframe that meets the funding window?

2. **Expectations of Completed Application**
   Is the application complete? Was this a well thought out application or one filled out hastily with incomplete answers?

3. **Mission, Purpose, & Goals**
   Does this proposal fit the purpose of the Grant Awards program and provide a meaningful benefit to UNC undergraduates/the broader campus community?

4. **Student Need**
   Is there a clearly identified need, challenge, opportunity, or gap, and will this program meaningfully address it?

5. **Student Reach**
   Does the program reach a meaningful number of undergraduate students relative to its purpose and target population?

6. **Timeline**
   Is this reasonable? Is it well thought out to be able to be executed?

7. **Collaboration**
   Is this group looking to collaborate? Have they thought of other people who could support or use their proposal?

8. **Budget**
   Is the request reasonable, well-supported, prioritized, and does it appropriately consider other funding and existing UNC resources?

9. **Measurable Outcomes**
   Is there a clear plan, realistic timeline, and reasonable way to determine whether the program was successful?

10. **Recommendation**
    At what level, if any, do you propose the CPC funds?