WOW Board (Tar Heel Beginnings)

WOW (Weeks of Welcome) Board

The WOW Board (formerly the Tar Heel Beginnings Board) is a committee of diverse and dynamic student leaders: Co-Chairs and Board Members. The primary role of the WOW Co-Chairs and Board Members is to make students’ first year at Carolina engaging and meaningful through Weeks of Welcome (WOW) and programs. The WOW Board meets weekly to plan events and activities that foster first-year and transfer student success and sense of belonging at Carolina.

Why we do what we do:

We believe each student belongs in our community & feeling like they belong positively impacts their being at Carolina.
How we do what we do:

We plan student programs with campus partners, student orgs, and New Student & Family Programs, and run a training program for WOW Board Members to prepare them for their roles and future endeavors.

What we do:

We offer events, activities, and opportunities of all kinds during Weeks of Welcome (WOW) in August and throughout the Fall Semester. Our programs are geared toward new students (both first-year and transfer students), but are open to the entire Carolina community.

Want to join the WOW Board? We want you to apply! Check out our recruitment page [2] and be sure to fill out the application [3]!